



Together, we'll go a longer way

Company Profile

***Baba Dogo Road, Ruaraka ,
Nairobi Kenya***



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WELCOME STATEMENT

Welcome to Treadsetters Tyres Ltd — where experience meets innovation.

As East Africa's leading tyre retreading and fleet tyre management company, we take pride in delivering durable, cost-effective, and high-performance tyre solutions.

Our commitment is simple: to help our clients reduce operational costs, improve safety, and maximize tyre lifespan.

With new partnerships, cutting-edge products, and renewed energy, we are ready to move forward — together.

– Directors, Treadsetters Tyres Ltd





Company History



Together, we'll go a longer way

Who We Are

Established in 1987, Treadsetters Tyres Ltd is the largest commercial tyre retreading company in Sub-Saharan Africa. With over 35 years of excellence, we specialize in high-performance retreads, new tyre distribution, and total tyre lifecycle management.

We are the exclusive Bandag retread partner in Kenya, and authorized distributors of world-class brands including Bridgestone, Sumitomo, Eternity, and Milemaster.

Our People

With a team of over 200 skilled professionals, we are driven by innovation, expertise, and an unwavering commitment to customer satisfaction.

Our Edge

- Lowest Cost per Kilometer (LCPK)
- End-to-end tyre management
- Technology-backed tracking & analytics
- Nationwide service coverage



Vision & Mission



Vision

To make a positive impact, together, in everything we do – building life-long partnerships that drive success.

We Value Our Customers

We listen, understand, and deliver unmatched value through reliable products, support, and innovation.

We Value Our Team

We invest in our people through continuous training, professional growth, and a culture of respect and performance.

How We Achieve It

- Investing in people
- Delivering quality products and services
- Leveraging technology
- Taking ownership and leading with purpose



TREADSETTERS

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OUR PRODUCTS

Retreaded Tyres (Bandag Retreads)

- Exclusive Bandag retread partner in Kenya
- Proven durability and lowest cost per kilometer

New Tyres

- Bridgestone, Double Coin, Armstrong
- Truck, bus, agricultural, and commercial segments.
- Both TBR & PSR

Tyre Accessories

- Tyre levers, pressure gauges, bead breakers
- Tubes, flaps, valve kits, tread depth gauges



OUR SERVICES



WHEEL ALIGNMENT & BALANCING

Precision wheel services using modern equipment to ensure stability, safety, and tyre longevity.



TYRE REPAIRS

Expert technicians offering safe, reliable tyre repairs across multiple service locations.



TRAINING & WORKSHOPS

- Fleet maintenance best practices
- Tyre care and usage optimization
- Cost-per-kilometer (CPK) reduction



SCRAP TYRE ANALYSIS

Diagnosing causes of tyre failure to minimize wastage and improve retreadability.





Tyre Management Solutions

Tyre Management Solutions (TMS) is our all-in-one fleet solution that covers the entire tyre lifecycle — from purchase to disposal.

Our TMS Package Includes:

- Supply of new tyres and retreads
- Technician support on-site
- Mounting/Demounting services
- Wheel alignment & inflation checks
- Scrap analysis & NEMA-compliant disposal
- Inventory tracking
- Budini Tyre Management Software for full performance reporting.

We help you predict costs, reduce tyre waste, and improve fleet safety with data-driven insights.



BUDINI BGL - BLACKGOLD LOGISTICS LIMITED
INCORPORATED

Vehicle Registration (Keyboard) [066]
Simplified Vehicle Registration (XLS file) [451]
Periodic Meter Update [038]
Periodic Meter Update (Electronic) [094]
Add Vehicles to Test Programs [050]
Change Vehicle Status [407]
Change Route and/or Branch/Terminal [456]
Vehicle Sale (Tires) [037]
Services to Vehicles
Go Back

☒ New Tires - Replacement
☐ Tires WITH New Vehicles
☐ Casings

Receiving Terminal:
Product:

Batch ID#:
Batch Description:
Unit Cost:
Casing Life Exp.:
IIL:



Some of Our Clients



Kenya Power



If you like it... Crown it!



BLACKGOLD LOGISTICS

Go Beyond





LET'S DO BUSINESS



When you partner with Treadsetters Tyres Ltd, you're choosing:



Proven quality



Technology-driven solutions



Reliable delivery



Expert support



Customized cost-saving plans

Let's work together to optimize your transport operations and maximize tyre performance.
We're not just suppliers — we're your long-term partner in mobility.





TESTIMONIALS



"Treadsetters Tyres Ltd has been our trusted tyre partner for over 5 years. Their technical support and Bandag retreads have helped us cut down on tyre costs significantly."

- Jay Bhatt, BlackGold Logistics Manager

"Treadsetters Tyres Limited has managed the tyres on our distribution fleet since 1999, and we are extremely pleased with their service, products, and professionalism.

Their tyre management services have significantly reduced our tyre-related costs and improved driver behavior through comprehensive training. As a result, we've experienced less downtime and been able to focus more on growing our core business."

- Bejul S Shah, Director ,Broadways

"Treadsetters continuously exceeds our expectations in product quality and service delivery. We confidently renew our contracts with them year after year."

- Andries Retief, Transport Director



www.treadsetters.com

Testimonial



CONTACT US!



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